



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Abar Media
6190 Grovedale Court
Suite 200
Alexandria, VA 22310

Contract # 339543

Schedule Dates 11/02/12-11/05/12
Advertiser Pol/J Roberts/D/Congress (16889)
Agency/T-Code Abar Media (2878)/948873799
Product Political (1065)
Brand 675 CONGRESS (140853)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
Sales Office Telerep/Philadelphia
Buyer Name SCATTERGOOD,JEFF
Phone/Fax /

CPE 675
Account Types National/Political
Billing Type Standard
Comments ROBERTS FOR CONGRESS
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** JENNIFER ROBERTS FOR CONGRESS

Date Entered	10/31/12	By Broadcast Month	Spots	Rate
Last Modified	11/01/12	Nov. 2012	11	\$11,450.00
Entered By	Jill Hipskind	Grand Total:	11	\$11,450.00
CO-OP	No			
Headline #	06401228			
Demo				
Order Type	Normal			
Package Deal				
Commission %	15.00			
Commission	\$1,717.50			
Net Total	\$9,732.50			
Sales Tax				

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	6P- 6:30P (EST)	1								1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		10/31/12
2.0	Normal Line / Spot	11/03/12-11/03/12	5	:30	11:30P- 12:05A (EST)							1		1	\$850.00	\$850.00	Charlotte (WSOC)		10/31/12
3.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	6P- 6:30P (EST)					1				1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		11/1/12
4.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	7A- 8A (EST)					1				1	\$1,075.00	\$1,075.00	Charlotte (WSOC)		11/1/12
5.0	Normal Line / Spot	11/02/12-11/02/12	4	:30	8A- 9A (EST)					1				1	\$975.00	\$975.00	Charlotte (WSOC)		11/1/12
6.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	8A- 9A (EST)							1		1	\$800.00	\$800.00	Charlotte (WSOC)		11/1/12
7.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	6P- 6:30P (EST)							1		1	\$925.00	\$925.00	Charlotte (WSOC)		11/1/12
8.0	Normal Line / Spot	11/04/12-11/04/12	5	:30	11P- 11:35P (EST)							1		1	\$950.00	\$950.00	Charlotte (WSOC)		11/1/12
9.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	8A- 9A (EST)							1		1	\$975.00	\$975.00	Charlotte (WSOC)		11/1/12
10.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	8A- 9A (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)		11/1/12
11.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	6P- 6:30P (EST)							1		1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		11/1/12

CONFIRMATION CONTRACT

Date: **Accepted-Station:** **Date:** **Comments:**

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

Bookend P/B Piggy Back

Printed At: 10:26 AM on Thursday, November 1 2012

REP HEADLINE# 6401228
 \$\$\$ UNAPPROVED REV #1 \$\$\$
 REP: TEL# 610-225-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP OCT31/12 17.44
 *** CHANGES *** ** WSOC-TV ***

ADV # ADV. NAME POLI/J ROBERTS/D/CON/NC REP. # OFF. # 220 SALESMAN #
 AGY # 522 AGY. NAME ABAR HUTTON MEDIA BUYER NAME JEFF SCATTERGOOD
 6190 GROVEDALE COURT, SUITE 200 SALES PRSN PH- NICK WELTE
 ALEXANDRIA, VA 22310

ORDER # CONTRACT # 6401228 CLASS: NATL. LOCAL REGIONAL

PRDCT ROBERTS FOR CONGRESS EST#675 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1 DATE OCT31/12 17.44

CITY TAX STATE TAX CO-OP BILLING NEEDED

REP: **REVISION
 TO JILL
 FR JARED
 ADD TO SCHEDULE LINES 3-10
 RVSD TOTAL \$11450
 PLS CNF THANKS

John

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 JENNIFER ROBERTS FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	A		600P-630P	30		\$1,500.00	11/1	11/2	2		TH-F	2
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 675												
PROGRAM : NEWS ORD COM1 : ADD TO SCHEDULE												
4	A		700A-800A	30		\$1,075.00	11/2	11/2	1		FRI	1
PROGRAM : GMA ORD COM1 : ADD TO SCHEDULE												

Monday
 TH-F

REP HEADLINE# 6401228
 \$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-225-4100
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP OCT31/12 17.44
 CHANGES ** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	A		800A-900A	30		\$975.00	11/2	11/2	1		FRI	1
PROGRAM : GMA												
ORD COM1: ADD TO SCHEDULE												
6	A		800A-900A	30		\$800.00	11/4	11/4	1		SUN	1
PROGRAM : SUN GMA												
ORD COM1: ADD TO SCHEDULE												
7	A		600P-630P	30		\$925.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: ADD TO SCHEDULE												
8	A		1100P-1135P	30		\$950.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
ORD COM1: ADD TO SCHEDULE												
9	A		800A-900A	30		\$975.00	11/5	11/5	1		MON	1
PROGRAM : GMA												
ORD COM1: ADD TO SCHEDULE												
10	A		800A-900A	30		\$400.00	11/3	11/3	1		SAT	1
PROGRAM : SAT GMA												
ORD COM1: ADD TO SCHEDULE												
NOV/12 11450.00												

CONTRACT TOTAL 11450.00
 TOTAL SPOTS 11

MARKET TOTALS \$3,916

WSOC 60% WBTW 40% WCNC 0% WCCB 0% WJZY 0% WMYT 0% WAXN 0%

CLASS- NSI

MOS- RA35+*

D CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6401228
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT31/12 14.39
*** WSOC-TV ***

ADV # ADV. NAME POLI/J ROBERTS/D/CON/NC REP. # OFF. # 220 SALESMAN #
AGY # 522 AGY. NAME ABAR HUTTON MEDIA BUYER NAME JEFF SCATTERGOOD

6190 GROVEDALE COURT, SUITE 200
ALEXANDRIA, VA 22310
SALES PRSN PH- NICK WELTE

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PRDCT ROBERTS FOR CONGRESS EST#675 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT30/12 NOV5/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT31/12 14.39

REP: TO JILL
FR JARED
NEW JEN ROBERTS
TOTAL \$2350
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
JENNIFER ROBERTS FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 675

1			600P-630P	30		\$1,500.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
2			1130P-1205A	30		\$850.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												

NOV/12 \$2,350.00
CONTRACT TOTAL \$2,350.00
TOTAL SPOTS 2

REP HEADLINE# 6401228
*** ORIGINAL REV#0 ***

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ORDER WORKSHEET HARRIS REPORT FROM REP
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*** WSOC-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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MARKET TOTALS \$3,916 WSOC 60% WBTV 40% WCNC 0% WCCB 0% WJZY 0% WMYT 0% WAXN 0%
CABL 0%

SVC- NSI
DEMOS- RA35+*